

BOOKSPARKS

Book Club

ABOUT THE BOOK CLUB

The BookSparks Book Club relaunched in July 2021 to help readers find the hottest reads and join book lovers to devour books, discuss characters and chat with authors! Book club members have the chance to be the first to know what we're reading, what book-to-screen adaptations we're bingeing, and get exclusive chances to win copies of our picks each month.

THE BOOKSPARKS BOOK CLUB AT A GLANCE

375+
Book Clubs

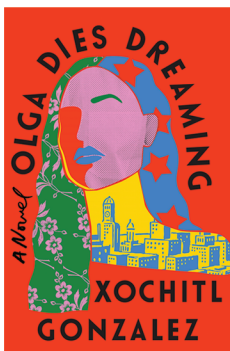
50+
Book Club
Influencers
per pick

16MM+
Social Reach

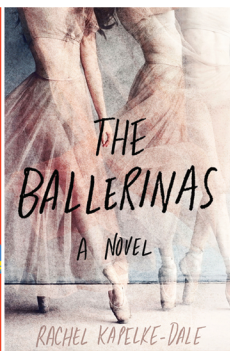
60K+
BookSparks
Newsletter
Subscribers
Reached

1MM+
BookSparks
Social Fans
Reached

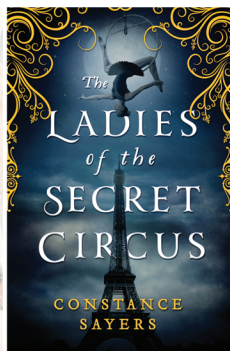
2022 AND 2021 BOOK CLUB PICKS



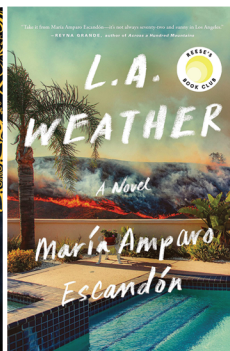
JANUARY 2022



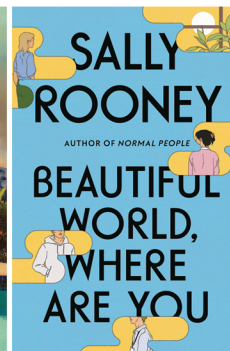
DECEMBER 2021



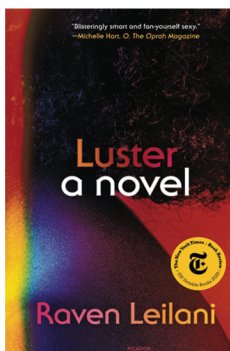
NOVEMBER 2021



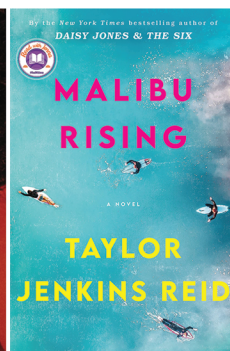
OCTOBER 2021



SEPTEMBER 2021



AUGUST 2021



SUMMER 2021



SPRING 2021



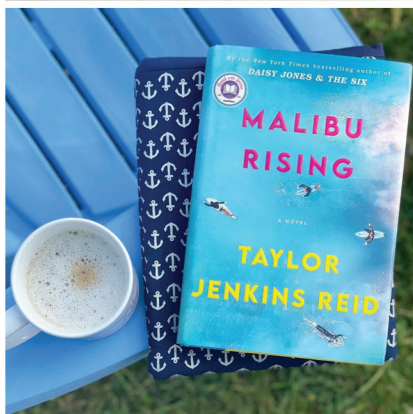
SUMMER 2021
MALIBU RISING
BY TAYLOR JENKINS REID



INFLUENCER HIGHLIGHTS

330+
Posts

630K+
Fans Reached



AUGUST 2021
LUSTER
BY RAVEN LEILANI



INFLUENCER HIGHLIGHTS

55+
Posts

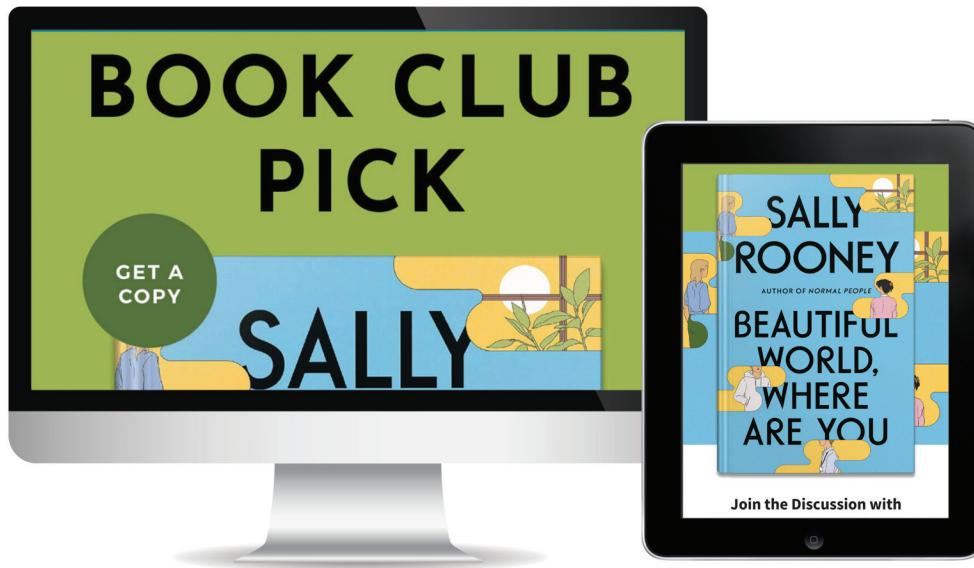
460K+
Fans Reached



SEPTEMBER 2021

BEAUTIFUL WORLD, WHERE ARE YOU

BY SALLY ROONEY



INFLUENCER HIGHLIGHTS

140+
Posts

215K+
Fans Reached



OCTOBER 2021
L.A. WEATHER
BY MARÍA AMPARO ESCANDÓN



INFLUENCER HIGHLIGHTS

65+
Posts

515K+
Fans Reached



OCTOBER 2021

THE LADIES OF THE SECRET CIRCUS

BY CONSTANCE SAYERS



INFLUENCER HIGHLIGHTS

60+
Posts

2MM+
Fans Reached



OCTOBER 2021
THE BALLERINAS
BY RACHEL KAPELKE-DALE



INFLUENCER HIGHLIGHTS

80+
Posts

400K+
Fans Reached



2021 BOOK CLUB BINGE PICKS OCTOBER 2021

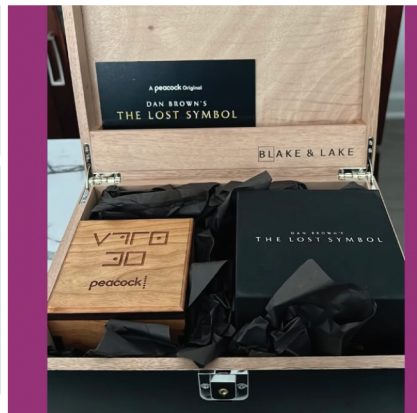
PEACOCK'S DAN BROWN'S THE LOST SYMBOL



INFLUENCER HIGHLIGHTS

40+
Book Club
Posts

400K+
Book Club
Fans
Reached



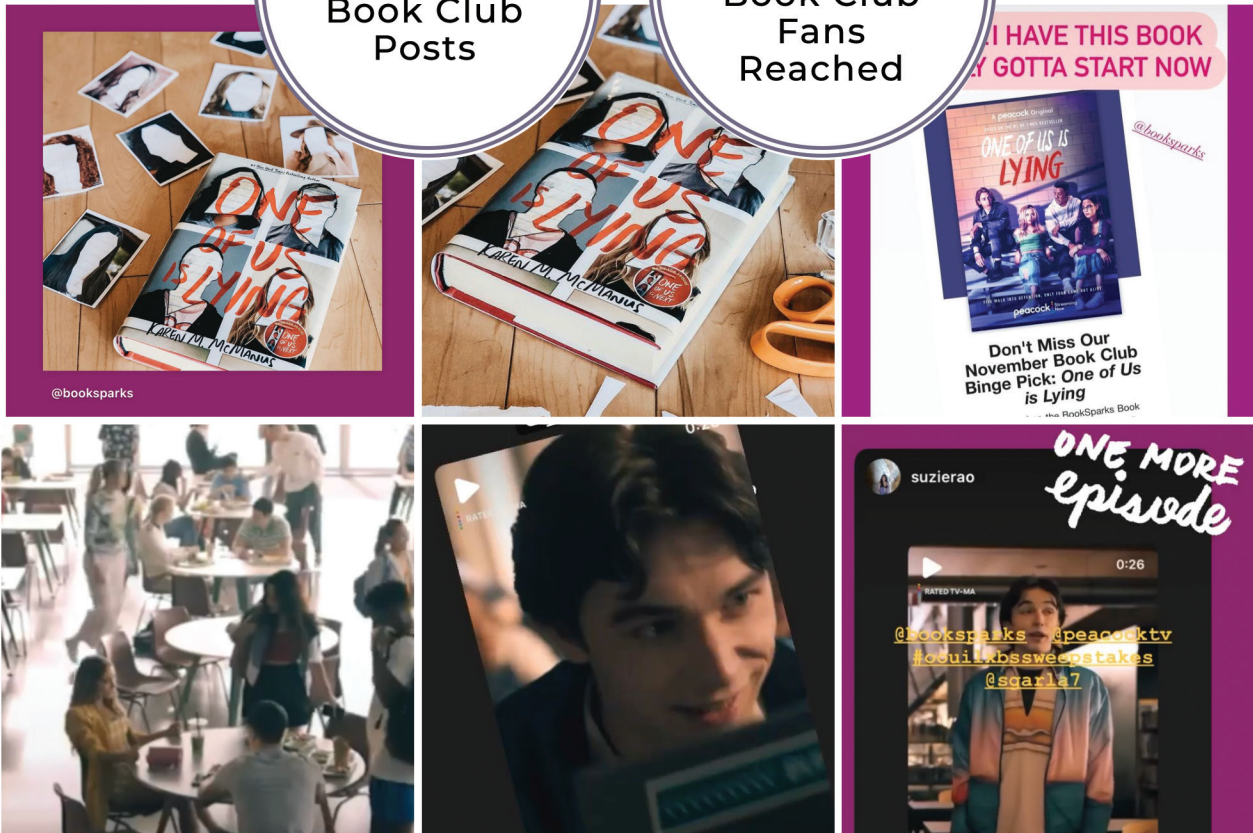
NOVEMBER 2021 BINGE PICK PEACOCK'S ONE OF US IS LYING



INFLUENCER HIGHLIGHTS

40+
Book Club
Posts

130K+
Book Club
Fans
Reached



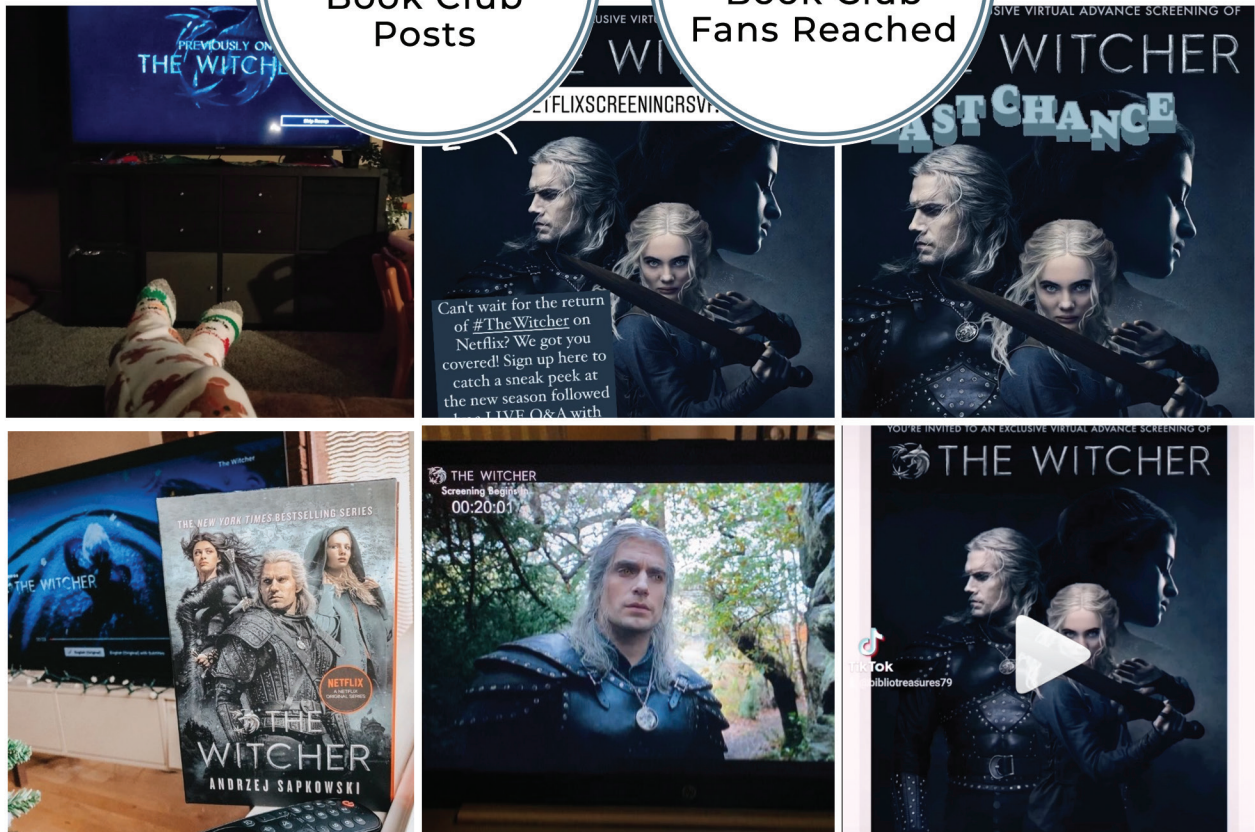
DECEMBER 2021 BINGE PICK NETFLIX'S THE WITCHER SEASON 2



INFLUENCER HIGHLIGHTS

260+
Book Club
Posts

2.5MM+
Book Club
Fans Reached





ABOUT BOOKSPARKS

BookSparks promotes and amplifies books, book-to-film adaptations, authors, publishers, media companies.

Our book influencer network has 250K+ curated and highly engaged influencers across multiple social media platforms.

Our Book Club Partners

redbook *PureWow.* TALBOTS

P O P S U G A R . **COSMOPOLITAN**

homesick  **NETFLIX** **peacock** 